

MY GOLF DAY PRIVACY POLICY (mygolfday.co.uk)

My Golf Day respects your privacy and is committed to protecting your personal data. We know that you care how information about you is used and shared and we appreciate your trust in us to do that carefully and sensibly. This notice describes the privacy policy of My Golf Day

By registering for and using the My Golf Day Website ("Site") you agree to the practices described in this Privacy Policy.

1.

Important Information

Dominic Comins is the Data Controller and responsible for your personal data and is responsible for overseeing questions in relation to this Privacy Policy. Please contact us using the details below if you have any questions regarding this Privacy Policy or wish to exercise your legal rights outlined in this Privacy Policy.

1.

Contact Details

We are "MyGolfDay" If you have any questions or would like to contact us about this Privacy and Cookies Policy, please do so at the following:

Address: MyGolfDay, 185 Talmead Road, Herne Bay, CT6 6FE

Email: info@mygolfday.co.uk

You have the right to lodge a complaint at any time to the Information Commissioner's Office (ICO), who are the UK supervisory authority for data protection issues. We would appreciate the opportunity to deal with any concerns you address before approaching the ICO. Please contact us in the first instance.

2.

Changes to our privacy policy and your duty to inform us of changes

We reserve the right to make changes to this Privacy Policy. Any updates or any changes to that are uploaded to this Site will be published, and you shall be notified by email.

It is important to ensure the personal data we hold about you is accurate and up-to-date. Please keep us informed if any of the details you provide change during the course of your relationship with us.

2.

Data we collect about you and when

We use different methods to collect data from and about you directly, indirect or through third parties .

1.

Direct Information

We will collect information that is associated with your identity including your first name and last name.

If you make a ticket purchase with us we'll collect any information necessary to fulfil your transaction.

- We collect your name, age, email address, and payment details so we can process your ticket purchase and deliver your ticket by post or email.
- We collect information about any requirements you may have in order to attend the event. This may mean providing us with information including further basic details, including your age or any disabilities.
- In some circumstances, if applicable to certain events, we may require to collect additional information specifically relevant to your ticket purchase, which could include verifying your age with identification for entry or fraud prevention and detection.

Marketing Preferences

During your booking you can request to receive information by email about our events or services, including newsletters.

2.

Indirect Information

Contacting Us

When you contact us through our Site using one of our online forms, our social media channels, any review websites, or by telephone or email, we may retain a copy of these conversations in order to fulfil and resolve your question related to your query and/or your booking.

Information posted on third-party online platforms

When using online platforms that are associated with our Site, such as a review website or a social media channel, we may collect information relating to all posts, inclusive of comments made online about our events, ourselves and that are visible in the public domain.

For instance, if you leave a review about MyGolfDay on a third-party social media website, or a review website, we collect this information for the purposes of improving our services to customers and such information will be governed by this policy.

We are not in control of these third-party platforms and their own personal data controls. Please refer to their privacy policy to discover how they use your information that is shared on their platforms.

3.

How we your personal data

We will only use your personal data where the law allows and permits us to act and in the legitimate interest of using your data for the following:

- We require to complete the sale, including management of booking, printing and delivery of your ticket(s).
- When necessary for our legitimate interests, or those of a third party for the event you have booked for which your interests and fundamental rights do not override those interests.
- When necessary to comply with a legal or regulatory demanded obligation.

Marketing

Should you have provided consent when making a booking or when subscribing to our marketing database, we may use your information provided for marketing purposes by email. You will be provided the opportunity to customise, update or unsubscribe from our emails at any time and we respect your choice and privacy at all times.

Opt Out

At any time, you can opt out of our marketing emails by updating your preferences or unsubscribing from any of the emails we send you.

Please note, where you opt out of receiving marketing message from ourselves, this does not apply to the removal of consent to process your personal data provided as a result of booking ticket(s) for an event or other transactions.

Disclosure of personal data and usage

We may share your personal data with:

- Our Promoters and Event partners who manage and promote the event which you have booked for to fulfil your ticket order, including your marketing consent preferences.
- Advertisers and their networks to serve relevant, customised adverts based strictly on anonymised or aggregated form, subject to appropriate cookie and/or opt-in consents.
- Other third parties where applicable and necessary to enforce and protect our own legal rights for the property or safety of or promoters, event attendees, employees or where demanded disclosure by law.

Change of purpose

We will only use your personal data provided for the purposes we collected it for. If we require to use your personal data for an unrelated purpose, we will notify you and explain the legal basis for us to process your data for this purpose.

3.

Data Retention

We will only retain your information for as long as is necessary to fulfil the purpose of providing you a service to deliver your ticket and any other services you have requested from this Site.

Additionally, we will retain your data for only as long as is necessary in order to enforce or defend our legal rights, and in accordance with any legal obligations we are demanded to comply and enforce.

In some circumstances, we may anonymise your personal data for research and statistical purposes only.

You may request us to delete your data, however we also reserve the right to demonstrate that we have a legitimate interest to continue processing your personal data which override your rights.

4.

Data Security

We strive to ensure your data with us is safe, and we have placed the appropriate security measures to prevent your personal data from being compromised, altered, damaged, disclosed, accidentally lost, used or accessed in an unauthorised manner.

5.

Your legal rights

You retain the following rights to:

- **Be informed** of the terms of our privacy policy on or before receipt of your personal data via self-registration.
- **Request access** to the personal data that we hold about you.
- **Request us to provide a copy** of your personal data.
- **Request to update and amend** any personal data that is incorrect.
- **Request not to use your personal data** for marketing purposes
- **Object to automated decision making and profiling** using your personal data.
- **Withdraw consent** to our use of your personal data.
- **Request to erase your personal data**, save for information we are obliged to retain to comply with our legal requirements.
- **Lodge a complaint** with the Information Commissioner's office.

You can exercise your rights at any time by using the contact information contained within this policy, however in certain circumstances, we may demonstrate that we have a compelling legitimate interest to process your information which override your rights and freedoms.

Last Modified: 21 November 2020